Dear Friends and Supporters,

Breast Cancer Action continues to strengthen our infrastructure and our intersectional health justice stances as the breast cancer industry watchdog, and an unabashed activist organization working to address and end breast cancer.

During the year covered in this Annual Report, we completed and published our 2022 – 2027 Strategic Plan. Entitled “Our 5-Year Strategic Vision: A Radical Strategy for Addressing and Ending Breast Cancer Through A Health Justice Lens,” in it we recognized and honored that boldly addressing health inequities amongst people and communities that reside deep within the margins is essential to addressing and ending breast cancer, and achieving health justice. Woven throughout the document is our unique vision of the ways in which environmental justice, health justice, and racial justice are inseparable. Their intersections are where we find our unique role in the spaces of public health, environmental justice, and the breast cancer community.

Strategic Planning emboldens our stances and our team. Reinvigorated by defining our indispensable take on issues relevant to the breast cancer community, our work and our programming grows stronger. As you’ll see in this year’s Annual Report, we are relentless in connecting the dots on fossil fuels, the climate crisis, environmental exposures, environmental racism, public health policies, inequities in prevention strategies and access to treatment, and breast cancer risk. As our internal political education is strengthened, so too is our external work done alongside and in partnership with our nationwide community of members.

Our mission and vision evolved in this process. BCAction’s updated mission is to achieve health justice for all people at risk of and living with breast cancer by focusing on systemic interventions, which include policies, institutions, and practices, and by centering people with the furthest relationships to power. This sets a very clear focus on addressing policies, practices, and systems that directly influence disparities in breast cancer risks and outcomes.

Our members are the core of our organization, and staying passionate about health justice for the breast cancer community takes dedication and work. As outlined in the key parameters of our Strategic Plan:

We bring our minds, hearts, and bodies to the breast cancer movement. We acknowledge that health justice means a constant practice of self-care and combating white supremacy, racism, capitalism, patriarchy, heterosexism/heteronormativity, and ableism on a structural level, while using a critical analysis of how these show up in the non-profit and medical industrial complex.

Thank you for your continued commitment to this ever-growing and adaptive work.

In ACTION,

Dr. Krystal Redman, DrPH, MHA (KR)
Executive Director
Working in our role as a trusted watchdog for the breast cancer community, we continued to monitor a range of relevant legislative, agency, and treatment issues. We support our members in staying current about breast cancer issues and we provide effective outlets to contact decision-makers with online engagement tools. In addition, we are able to leverage our partnerships and role in coalitions to add and uplift a breast cancer perspective to values-aligned environmental work.

Alongside trusted partner organizations, we signed on to the following proposals to Congress in support of bills promoting ingredient transparency:

- Toxic Free Beauty Act of 2021 to ban hazardous chemicals in personal care products
- Cosmetics Fragrance & Flavor Ingredients Right to Know Act of 2021 to demand disclosing chemical ingredients
- Cosmetics Safety for People of Color & Salon Workers Act of 2021
- Cosmetics Supply Chain & Transparency Act of 2021 to demand ingredients transparency from brand owners

Together, these four bills make up a historic suite of bills known as the Safer Beauty Bill Package, and we mobilized our community of members to take action on this advocacy work, sponsored by our allies Breast Cancer Prevention Partners, Black Women for Wellness, The California Healthy Nail Salon Collaborative, and We ACT for Environmental Justice.
In our work to **promote consumer safety and environmental health in California:**

- We signed on to letters to the State Assembly urging passage and support for AB 1817, the Safer Clothes & Textiles Act; AB 2772, the PFAS-Free Beauty Act; and to congressional representatives for HR 6026, the Keep Food Containers Safe from PFAS Act of 2021
- We also signed on with SF Bay Physicians for Social Responsibility in a letter to county supervisors and the planning commission urging no drilling in Contra Costa County, no new permits and a phase-out of existing permits
- We submitted public comments to OEHHA regarding consumers' chemical exposures, proposing modifications to prop 65 short form.

And on the **federal level:**

- With our allies at the Patient, Consumer, and Public Health Coalition and the Union of Concerned Scientists regarding the Scientific Integrity Act, we sent a letter to the House Science Committee to protest political interference in federal science
- We joined our allies at FORCE and signed a letter to congressional leaders urging their support in passing the Reducing Hereditary Cancer Risk Act demanding health insurance coverage for genetic testing
- With our allies at the National Center for Health Research, we sent a letter to the Senate HELP Committee urging passage of the Safety & Landmark Advancement Act of 2022 advocating for VALID revisions to the accelerated approval process, post-market surveillance & trial diversity standards.

In our continued work to address the fossil fuel industry’s rampant exacerbation of the climate crisis, we signed on to **numerous letters to both state and federal lawmakers, pressuring them to suspend or ban fossil fuel extraction** and address climate catastrophe. And we directed the attention of lawmakers to an Oil Change International report on the banking industry’s funding of fossil fuels that drives the climate crisis and demanded a national commitment to a plan toward 100% renewable energy.

**We’ve dived deeper into identifying gaps in the healthcare system** and mapping out the inequities that burden marginalized and under-represented communities, particularly the implications for frontline communities and communities of color. Breast Cancer Action continues to advocate for protection of the public from toxic environmental exposures, and we continue to draw attention to the devastating consequences of practices that have been based on environmental racism. Our active and committed membership calls out the failures of federal regulatory agencies to protect the public from polluted soil, air and water as a result of dependence on fossil fuels.
Our organization authors both cutting-edge takes on issues of importance to the breast cancer community, and has long-standing positions on pinkwashing, pink ribbon marketing culture, and health justice that continue to be radical and relevant.

Our expertise on environmental exposures and breast cancer risk was featured in “An update about PFAS in your makeup” in Insider Beauty Buzz, and “Forever Chemicals” & Cosmetics: What You Need To Know About PFAS,” in Rose Inc.

We kicked off Breast Cancer Industry Month on October 1st with a piece featuring this year’s Think Before You Pink campaign in Common Dreams titled “Anti-’Pinkwashing’ Campaign Sets Sight on Komen Partnership With Fossil Fuel-Backer Bank of America.”

We saw heavy media coverage throughout the month of October, with pieces including: “Enough pink: We’re doing Breast Cancer Awareness Month all wrong” in Stat News; “Re-imagining Breast Cancer Awareness” in the Record Eagle; “As Breast Cancer Awareness Month Draws To A Close, Think Before You Pink” in WGBH News; “Breast Cancer Action: Turning Breast Cancer Awareness Month into an action movement,” in Spectrum News 1 Ohio; “The Pink Ribbon Predicament,” in Psychology Today, and “Beware ‘Pinkwashing’ During Breast Cancer Awareness Month,” on WebMD. Wrapping up the campaign, a powerful op-ed by our Executive Director was published in the outlet TruthOut entitled, “Pink Ribbon Banking Claims to Fight Cancer but Boosts Carcinogenic Fossil Fuels.”
Our critical take on pink ribbon fundraising goes beyond October. In February of 2022 “What Is Pinkwashing? Some Breast Cancer Awareness Products Exploit the Disease for Profit” was published in Good Housekeeping, featuring an interview with our Executive Director. As she stated unabashedly: “Focusing on ‘raising awareness’ implies that if only people were more aware of this disease, somehow the breast cancer crisis would be solved. This is obviously incorrect. We are all aware of breast cancer, and it is still the most commonly diagnosed cancer worldwide.”

The pandemic continued to provide a few opportunities to attend virtual events with patient-centered allies and others in the breast cancer movement.
• In December of 2021, we were able to attend the San Antonio Breast Cancer Symposium (SABCS) virtually again.

This is the largest breast cancer conference in the world, where we challenge researchers from a patient perspective and engage with allies. Our Executive Director, Program Manager, and Communications Manager provided real-time commentary and critical analysis of the breast cancer research presented to thousands of participants and observers. We produced nine blog posts from the symposium and some of the topics included:
• Screening disruption due to Covid-19
• Pembrolizumab approved but does it pass our critical questions?
• Preventing breast cancer starts at the top
• Addressing Covid-19 and breast cancer in Black communities
• Building trust in science and healthcare
• Addressing true risk in breast cancer
Our 2021 Think Before You Pink® campaign, “Stop Banking on Breast Cancer,” dovetailed with our expanded work to end the climate crisis. We called out Susan G. Komen’s partnership with Bank of America and the Susan G. Komen® Pink Ribbon Banking Program, comprised of both a credit and debit card. Every purchase made through the Pink Ribbon Banking Program goes toward the $1.5 million that Bank of America has pledged to Susan G. Komen® between 2021 and 2023. These banking cards emblazoned with the notorious pink ribbon are a blatant example of pinkwashing.

These banking cards use the goodwill of the breast cancer community to increase profits for one of the biggest funders of the fossil fuel industry. The financial industry’s continued support of fossil fuel projects proliferates a legacy of climate destruction, environmental racism, and public health negligence. The Pink Ribbon Banking Program’s cards not only distract from the catastrophic devastation that is being caused; the program also exploits breast cancer for good publicity. But as always, we saw right through it! Susan G. Komen® cannot claim to care about ending breast cancer while pocketing MILLIONS from an industry that causes the disease.
Susan G. Komen® Responds to Stop Banking on Breast Cancer; Defends Partnership with Bank of America

BCAction Responds

“Susan G. Komen is proud of our 22-year partnership with Bank of America. They have a significant impact on the breast cancer fight, having raised more than $10 million in support of our advocacy, research, and patient care and support services.”
- Sean Tuffnell
Director, Communications Susan G. Komen®

Susan G. Komen® responds to Breast Cancer Action’s campaign Stop Banking on Breast Cancer

“Donating $10 million to breast cancer advocacy, research, and patient services over the course of 22-years pales in comparison to the $42.1 billion that Bank of America poured into fossil fuel funding in 2020 alone. To be exact, 10 million over 22 years is .02% of what they put into fossil fuel funding just last year.”
-Breast Cancer Action

“Komen’s response is clear. As long as Bank of America funds their programming, we’re supposed to cheer for their philanthropy. Yay! More “awareness!” If you are determined to cheer, do it quick. The fossil fuel industry is a primary driver of climate chaos and at this rate, we won’t be around much longer.”
-Breast Cancer Action
The prevention of breast cancer has been a programmatic priority for Breast Cancer Action from our beginning. As a leading voice in the movement, we continue to connect public health with environmental concerns about fossil fuels.

We began work on educational materials showing the links between the fossil fuel industry, the worsening climate crisis, and breast cancer risk (to be completed in the Fall of 2022). We will develop a dissemination plan for the materials, to reach educators, activists, and the general public.

We are proud, active members of action-oriented, effective coalitions. The Cancer Free Economy Network (CFEN) is a coalition of over 60 nonprofits and includes experts and stakeholders from the environmental, social justice, health, science, policy, legal, labor, business and communications sectors working to prevent cancer and accelerate progress towards a healthy, regenerative, and equitable economy for all. The Last Chance Alliance (LCA) includes over 800 member groups and continues to pressure California Governor Newsom to end fracking and dangerous drilling, and #BuildBackFossilFree is comprised of hundreds of groups – representing millions of people across the country fighting for climate, racial, and economic justice — who are coming together to ensure Biden becomes the climate president he promised to be.
In our climate work, as a member of the Last Chance Alliance and Build Back Fossil Free:
- We sent a letter to CalGEM demanding protection for frontline communities by suspending drilling permits
- We sent a letter to Biden and the Environmental Protection Agency (EPA) demanding they hold airlines accountable for climate pollution by replacing existing aviation pollution standards
- We sent a letter to Governor Newsom and California Air Resources Board urging them to adopt a climate plan grounded in science and justice by mandating zero emissions by 2025 and rejecting industry scams
- We signed an emergency petition to Biden’s Secretary of the Interior to stop permitting gulf drilling.

For the Industry Documents Library grant which spans five industries and was funded by the California Breast Cancer Research Project (CBCRP), we worked with the University of California, San Francisco (UCSF) with an overall goal to establish whether the University’s digital Industry Documents Library (IDL), a rich source of data, could illuminate how industries have manipulated science and public opinion to cast doubt on links between their products and breast cancer. This exploratory project, which was led by a transdisciplinary team of UCSF investigators in collaboration with Breast Cancer Action focused on two key questions: Is there research in the IDL that shows that the tobacco, chemical, drug, food, and fossil fuel industries had knowledge about the links between environmental exposures and breast cancer that is not known to the public? And are there documents in the IDL that show that these industries tried to reverse public opinion that environmental exposures are causally linked to breast cancer? The project also included a search for documents related to industry advertising and marketing practices specifically targeting traditionally marginalized communities. Our organization led three focus groups to gather input from partnering organizations on the best way to disseminate the findings of this study. We continue our partnership with UCSF and have submitted another proposal for a dissemination portion of this project and will know more information this Fall.

We continue to show up and show out at direct action alongside our partners throughout California. In September, we joined our partners at the Oil and Gas Action Network in the streets in Sacramento to tell President Biden: Build Back Fossil Free! Our Stop Banking On Breast Cancer campaign culminated in staff joining the youth-led San Francisco Global Day of Action to Defund Climate Chaos and Fossil Fuels, led by Youth vs. The Apocalypse. In April we had staff get loud in Berkeley and Sacramento, to demand an end to toxic oil and gas drilling that can increase our risk for breast cancer. In collaboration with activists across the state, we demonstrated our power to stand up to Big Oil’s greed and boldly told Governor Gavin Newsom #NoNewFossilFuels!
For 30 years, we’ve been a leading voice calling for compassionate, culturally competent, evidence-based, affordable breast cancer treatment for everyone.

Also funded through CBCRP, we are engaged in phase 1 of the California Initiative to Prevent Breast Cancer in Immigrants, in the central role of convener. The aim of this initiative is to understand how multiple and complex factors, with a focus on systems-level factors and social determinants of health, influence breast cancer risk across multiple generations of immigrant women, and how these factors are interrelated, are mediated or influenced by each other, and change over time the longer the duration in the United States and California. This initiative is important to BCAction and our membership because of our focus on addressing the root causes of breast cancer and because of our commitment to social justice and equitable health outcomes for all communities, including California’s immigrant communities.

Since our founding, Breast Cancer Action has worked to expand access to quality, evidence-based healthcare for all people. For twelve years, we have supported the Lymphedema Treatment Act that would change Medicare law to cover compression supplies—setting an important precedent for Medicaid and other insurers to do the same. It was the most co-sponsored bill for three Congresses: as of April of 2022, it had 343 House and 72 Senate cosponsors and no opposition, and is supported by over 40 patient and professional groups. In May of 2022, we sent a letter to the House Energy and Commerce Committee, on behalf of our members and in support of the bill. The bill was passed by the House during the 116th Congress as part of H.R.3, and language was modified for the 117th Congress and will ease implementation and reduce costs. The current bill creates a new benefit category for lymphedema compression supplies. Streamlined language is estimated to reduce the score by one-third, while preserving the intent of the bill and improvements to patient care. It continues to be an active bill in Congress and Breast Cancer Action continues to work with our partners to pass this legislation.
Breast Cancer Action is and always has been an important, evidence-based resource for people living with and at risk of breast cancer. We provide unbiased information that allows patients to make well-informed decisions about available treatments based on personal needs. Newly diagnosed people, their loved ones and caregivers can count on us to provide balanced, understandable, compassionate information about breast cancer research and treatment options. And we push for a research agenda and health policies that are responsive to the breast cancer community’s needs and interests.

This year our podcasts have addressed:

- **Radical Disruption Meets Stop Banking on Breast Cancer**: A panel of four expert breast cancer activists spoke to the power of our 2021 Think Before You Pink® campaign, Stop Banking on Breast Cancer. The panel featured BCAction Program Manager Jayla Burton, BCAction Executive Director KR, nationally-known biologist, author, and former cancer patient Dr. Sandra Steingraber, and BCAction Board Member and American Indian Cancer Foundation Health Equity Manager CoCo Villaluz. Together, the panelists elucidated never-before-explored connections between breast cancer, fossil fuels, financial institutions, and environmental racism that brought the campaign to life. They demonstrated why we must take action to stop the Susan G. Komen® Pink Ribbon Banking Program – and the cancer-causing fossil fuel industry overall. The panelists went beyond the analytical and they touched on the personal stories and challenges that have driven their commitment to this work, which brought home the importance of this bold campaign.
• Trust in Science: A Panel Conversation: The panel discussed the labor of building trust that is too often shifted to the individual. For example, a common solution to the lack of data and research on the BIPOC community, is, as BCAction Board Member Tamatha Thomas Haase describes, implores BIPOC folx to “join more clinical trials!” But there is a lack of collaboration between science and people who live with the reality of breast cancer every day, and we know that there is much more that needs to be done before getting to this point. What building trust could look like, as described by Tigerlily Founder and CEO Maimah Karmo, is flipping the script – putting people with breast cancer on stage in our research panels, and the scientists in the audience. This podcast episode explores this and other necessary takeaways from the conversation between these two leaders, and facilitated by BCAction Executive Director KR at the 18th Annual Billie Gardner Loulan Memorial Benefit, which took place on May 19, 2022. Founded by former BCAction Board Member and longtime supporter JoAnn Loulan, the Billie Gardner Loulan Memorial Benefit honors JoAnn’s mother and others who have died from breast cancer, and raises crucial funds for Breast Cancer Action’s work to address and end this disease.

• Storytelling: A Powerful Agent of Change: We speak with our Executive Director KR and Dena Taylor, author of the book “I Don’t Want To Be Pink” and longtime BCAction supporter. KR addresses the power of storytelling; how it documents our histories, translates our lived experiences into real data, how it can propel the breast cancer movement, and how to ethically engage in sharing personal narratives for political change. Then Dena joins us to not only share her personal breast cancer story, but to speak to the healing and political power of doing so.

We also provide one-on-one information and resources free of charge to anyone who needs it. We don’t provide medical advice but our experienced and compassionate staff fields many calls and emails each year from people who’ve just received a cancer diagnosis, or their caregivers, and are looking for information about possible treatment options or complementary therapies, free of industry influence. A breast cancer diagnosis means countless deeply personal and life-changing decisions need to be made, and we believe that everyone deserves unbiased, understandable, patient-centered information to decide what is best for them.
Includes gifts $250 and above between July 1, 2021-June 30, 2022. Please contact Development Manager Heather Stone at hstone@bcaction.org for errors or omissions.

$25,000 and up • California Breast Cancer Research Program • Lesbians for Good • Mary L. Morrison Charitable Trust • Ann M. Wolff Bequest $10,000-$24,999 • John Capotorto • Microsoft Matching Gifts Program § • Public Health Institute • Angela and Samuel Schillace § • Watson Trust -- East Bay Community Foundation • Barbara Wiener • 1 Anonymous Donor

$5,000-9,999 • Apple Matching Gifts Program § • Estate of Eileen R. Baumel • Sylvan C. Coleman Trust • Cowles Charitable Trust • Kathie Florsheim • Peggy Huston * • Paulette Meyer and David Friedman • Keith Patti and Susan Haas • Julia Shaw • Jane and Stacey Zones • 2 Anonymous Donors

$2,500-4,999 • Dr. Elissa and Daniel Arons • Chevron Corporation Matching Gifts § • Mechanics Bank • Community Thrift Store • Donna Dubinsky and Len Shustek • Glikman Associates • Crystal Hayling and Chris Misner • Gail Kaufman • Karen Klein and Ben Golvin • Craig Mahonchak § • Rachel Morello-Frosch and David Eifler • Pratapaditya and Chitrakaleka Pal • Pink Panda Finance • Valerie and Michael Russell • Donna Dubinsky and Len Shustek • Lee Ann Slinkard and Maria Morris • Tamatha Thomas-Haase and John Haase $1,000-2,499 • Abigail Arons and Matthew Bennett • Dawn W. and Robert T. Barkley • Karyn and Adam Bechtel § • Nicole Brown • Meaghan Calcarci Campbell • Alison Carlson • Charity Gift Certificates • Judith Chasin • Betsy Cotton • Renata Dionello and Matthew Taylor Hinshaw • Laurie Drabble and Chase Pearce ° • Fred Gertler ° * • Deborah Golder ° • Marian and Roger Gray • Mary Gray and Catherine Guthrie • Anne & Walter Haas, Jr. Fund • Anne Harvey and Jan Pickard • Mary Hayden and Carla Tomaso • Janet Hendricks • Carol Hibbert • David Hoffman • Benjamin and Katie Horne • Roberta and Robert Johansen • Rebecca Karpay • Barbara and James Kautz ° • Kazan McClain Partners Foundation • Marylin Kelley • Marian and Roger Gray • Sherly and Tony Klein • Tracy Kolian • Cathy Kornblith • Aubrey Lara • Linda Marks and Rafael Lopez • Michelle Mercer and Bruce Golden • Susan Meyer • Mary Miller • Brian Mills • Gordon and Betty Moore Foundation • Jennifer Morgan and Andrew Donnalley • Diane Mosbacher and Nanette Garrtell • Judy Mullins • Robert Murphy • Annie Noonan and Jeff Wohl • Romencita Palarca • Nisha Pillai • Dorothy Polash and Kevin Edwards • Nancy Polikoff • Joanna Pozen • Michaelene Risley • Jessica and Benjamin Rosenberg • Marjel Scheuer • Amy Schlesener • Tracy Sherman • Jan Tarika Sibiera • Kyra Subbotin and Henry Siegel • Nancy Polikoff • Gustavo Torrez ° • Dr. Lucy Waletzky • Ann and Lawrence Wheat • Catherine Williams • Charlotte and Arthur Zitrin Foundation • 3 Anonymous Donors $500-999 • 7-D Ranch Company • Paris Adkins-Jackson • Adobe Matching Gift Program § • Darla Anderson and Kori Rae • Robert Appel • Karin Bartimole ° • Jennifer Belloni ° • Berkeley Firefighters Assoc, Local 1227 • Judy Bloom • Barbara and Joseph Blumenthal • Karen Bowen and Beth Gerstein • Beverly Canin ° • Diane Carr ° • Nancy and John Cassidy • Kevin Cathcart and Mayo Schreiber • Beth Chapman • Beverley Clark • Laura and Hugh Cornish • Caroline Corum • Elaine Costello and Bud Dougherty • John Crew • Rebecca Cruz Tanaka • Nancy Davis and Donna Hitchens • Melinda Delgado • Greer Donnalley • Cooper Donnalley • Emily Doskow and Luan Stauss • Erik Doyle • Marta Drury and Kerry Lobel • Yvette and John Dubinsky • Candace Falk • Marian and Rabbi David E. Fass • Joan Finnigan and Mark Matteucci • Tori Freeman • Mollie Gallagher • Christopher Gantz • Linda Gebroe • Sharon Goldau • Judith Goldberger • Deborah Gordon ° • Victoria Gray • Nancy Hagen Goldstucker ° • Laura Hamsaka • Sayre Hodgeson • Rex Huston • Wendy Hutchinson • Paula Irons • M. Anne Jennings • June Kailies • Channe’ Keith • Lisa Korwin and Karen Walsh • Melissa and Joe Kraus • Rebecca Krebs • Joshua and Mary Lipp • Carrie Lukatch • Nancy Lyons • Barbara Maher ° • Margaret Mahoney • Deborah Marx and David Helfant, PhD • Barbara Meislin and Stuart Kaplan • Andrea Miller • Wendy and Jim Mnookin • Julie Morgan • Robert Morton ° • Lorie Nachlis and Abby Abinanti • Kenneth O’Laughlin • Jo Ann Ogden and Janet Luce • Hedda Orkin • Lynne Parenti and Tina Ramoy • Marjorie Randolph • Kendra Riedt • Timothy Rodrigues • Penny Rosenwasser • Louise

* Susan Stone Monthly Giving Circle * Barbara Brenner Rapid Response Fund § Matching Gifts and Workplace Giving
Rothman-Riemer and Davis Riemer ° • Beverly S. Schreiber • Ted Schettler • Emilia Schor • Mary Jo Schuermann • Sandra Sellner • Gail and Steven Shak • Aliza Shapiro • Elaine Sisman and Martin Fridson • Jala Smith-Huys • Marty Sochet and Carol Jenkins ° • Emily Doskow and Luan Stauss ° • Stacey Strongarone • Jennifer Tahmasebi Battress • Lillian Tallman • Adrienne Torf • Tamara Turner and James Horn • Suresh Vasudevan and Priya Mathew • Wendy Volkmann • Mara and Rick Wallace • Lisa Korwin and Karen Walsh • Lauren Westreich and Bob Emerson • Karen Wisniewski and Robert Boucher • 7 Anonymous Donors $250-499 • Amazon Smile • Margie Adam and Ruth Macgregor • Shelley Alpern and Marjorie Kelly* • Kirstin and Dave Arnold • Janet Axelrod • Denise Bellotti • Marlys Bennett • Eve Biddle and Joshua Frankel • Jen Bladen ° • Anne Brennan • Susan Brown • Amanda Brown-Stevens ° • James W. Budke, M.D. • Linda Burnett • Jane Century • Claremont Club and Spa • Esther Cohen • Hallie Cohen • Michelle Cooke • Dr. Dawn Coppin • Julie D’Angelo • Laura Decker ° • Heather Stone • Minh Do • Stephen Dunne § • Tracey Faiazi • Susan and George Fesus • Mark Flanagan ° • Patricia M. Fontaine • Ralph Freidin M.D. • Susan French • Janet Frost ° • Tammi Fuller • Nikki Gage • Dorothy Geoghegan • Wendy Gerstel and Tom Badger • Nancy Gordon • Dick Grosboll • Carl and Gay Grunfeld • John Hadley • Rose Hagan and Mark Lemley • Patricia Hartley ° • Margaret Ellen Hickey ° • Kristen Hoehler • Noelani Holden-Kane ° • Lisa Honig and Dale Schroedel • Leonie and Glen Janken • David Kahne • Leah Kaizer and David Salk • Gabriel Kaplan • Laura Kavana • Marilyn and Fred Klawiter • Brianna Knoppow • Chris Kopka • Barbara Kuehn • Brianna Knoppow • Chris Kopka • Barbara Kuehn • Mary Ladd • Mario Larios • Janette Lawrence ° • Karen Levesque and Matthew Schwartz* • Steve Lew ° • Mark Lipson • Alix Marduel and Tom Lockard • Heather Long • Amy Loulan • Kathy McDonough • Patricia McDowell • Robert Miles • Lana Miller and Linda Hyland • Shelley Neill • Timothy P. Plenk • Joel Palefsky and Glenn Peacock • Charles Parks • PG&E Workplace Giving • Marjorie Plumb and Tracy Weitz ° • Cheryl and John Presnall • Susie Richardson • Lynn Rigney Schott and Stephen Schott • Margaret and Seth B. Rosen • Cindy Russell and David Smernoff • Scott A Sandow • Herva Schwartz • Ellen Schwerin ° • Micheal Scott • Kassie Siegel ° • Elana and Charlie Silver • Margaret Silverman • Joanne Skirving • Dorian Solot and Marshall Miller • Janet and Richard Sommer • Hilda Soza • Dr. Bonnie Spanier • Judy and Stephen Steinfeldt • Heather Stone • Maia Syfers • Leah Terhune ° • Julia Tower • Lora Tredway • Ashley Vinson Crawford • Sarah Vradenburg ° • Adam Walden § • Lisa Wanzor and Sarah Marxer • Kathleen Weitz • Corinne Sue Wick ° • Sandra Wisenberg and Lincoln Cohen • Lynne Wittenberg • Virginia Wolfe • Susan Wood • Barbara Wunsch • Stan Yogi and David Carroll • Alma Ziegler • 9 Anonymous Donors

In-Kind Donors Radical Disruption and Compassionate Resistance 2021 • AMC Movie Theaters • Asia SF • BAYS - Bay Area Young Survivors • California Canoe & Kayak • Campowerment Inc. • Zoë Christopher • CineMark Theaters • Claremont Club & Spa, A Fairmont Hotel • Cole Hardware • Darn Tough Socks Vermont • Joshua Ets-Hokin Photography • Faces of Love Pet Portraits, Laura Wheat • Lauren Friedlander • Rose Hagan • Tabitha Henry • JoAnn Hill • Holden Hands Jewelry, Noelani Holden-Kane ° • Little River Inn, Albion, CA • LoveJones Creative LLC • Mariposa Bakery • Maya Kini Jewelry • Michael Merrill Design Studio • Mindful Movement with Becky • Monk’s Kettle • Oakland Zoo • Virginia and Walter Price • Rayhart, artist • Favianna Rodriguez • Sarah Rosner • Sacramento History Museum • San Francisco Fine Arts Museums • San Francisco Zoo • Sea Trek • Esther Shaw • Seek and Swoon, Jala Smith-Huys • Sharon Steuer • Stone Circle Trading, Heather Stone • Sustainabar • Samanta Tello • Urban Putt

Drawing the Connections 2022 • Alexis Amann • Jessie Baird • Nancy Bardach • Carol Benioff • Stacy Blum-Hay • Christy Chan • Zoë Christopher • El Maldito • Electric Meatsuit • Denis Engleander • Chelsey Gomez • Wilhelmina Grant-Cooper • Gaye Hyre • Isoart • Reon Jarreau • Shell Jiang • Anna Johnson • Marilyn Levin • Ricardo Levins Morales • Sonya Naumann • Bonnie Neumann • Michelle Oppenheimer • Chitra Pal • Theresa Polley-Scarbrough • Steven Regalado • Cris C. Road • Michael Scott • Alpa Sheth • Rochelle Shicoff • Judy Steinfeldk • Sharon Steuer • Heather Stone • Irene Takahashi-Coker • Samanta Tello • Cate White • Shelley Zentner

* Susan Stone Monthly Giving Circle • * Barbara Brenner Rapid Response Fund • § Matching Gifts and Workplace Giving
We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.

INVEST IN BREAST CANCER ACTION

REVENUE
Individual: $511,700
Foundation: $49,000
Corporate: $36,445
Other: $117,620

EXPENSES
Program: $516,077
Fundraising: $110,902
Management and General: $70,326
Total Expenses: $697,305

We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.

INVEST IN BREAST CANCER ACTION

REVENUE
Individual: $511,700
Foundation: $49,000
Corporate: $36,445
Other: $117,620

EXPENSES
Program: $516,077
Fundraising: $110,902
Management and General: $70,326
Total Expenses: $697,305

We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.

INVEST IN BREAST CANCER ACTION

REVENUE
Individual: $511,700
Foundation: $49,000
Corporate: $36,445
Other: $117,620

EXPENSES
Program: $516,077
Fundraising: $110,902
Management and General: $70,326
Total Expenses: $697,305

We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.

INVEST IN BREAST CANCER ACTION

REVENUE
Individual: $511,700
Foundation: $49,000
Corporate: $36,445
Other: $117,620

EXPENSES
Program: $516,077
Fundraising: $110,902
Management and General: $70,326
Total Expenses: $697,305

We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.

INVEST IN BREAST CANCER ACTION

REVENUE
Individual: $511,700
Foundation: $49,000
Corporate: $36,445
Other: $117,620

EXPENSES
Program: $516,077
Fundraising: $110,902
Management and General: $70,326
Total Expenses: $697,305

We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.

INVEST IN BREAST CANCER ACTION

REVENUE
Individual: $511,700
Foundation: $49,000
Corporate: $36,445
Other: $117,620

EXPENSES
Program: $516,077
Fundraising: $110,902
Management and General: $70,326
Total Expenses: $697,305

We refuse corporate funding from any company that profits from or contributes to breast cancer. Your gift is essential to supporting our work to achieve health justice for all people at risk of and living with breast cancer. Thank you!

MAKE A DONATION:
By phone:
Please call us at 415-243-9301

By mail:
Breast Cancer Action
548 Market St, PMB 17179
San Francisco, California 94104

Online:
Go to bcaction.org/donate to make a secure online donation

OTHER WAYS TO SUPPORT OUR WORK bcaction.org/ways-to-give

Monthly Giving: Join the Susan Stone Circle of monthly donors to sustain our work over the long haul.

Planned Giving: Invest in BCAction’s activism by including us in your estate plans through the Elenore Pred Legacy Circle.

Start a “Don’t Pink for Me” Page: Tell your friends and family “Don’t Pink for Me” and ask them to make a donation to BCAction in your honor instead.

Stock Donation: Transfer a gift of stock or other securities to BCAction.

Barbara Brenner Rapid Response Fund: Support BCAction’s ability to quickly respond to emerging issues in breast cancer.

Susan Claymon Advocacy Fund: Support BCAction’s ability to advocate for systemic change.
TAKE ACTION
Breast Cancer Action works on a range of issues, including advocating for less toxic, more effective, more affordable treatments for people living with and dying from breast cancer; ending our exposures to toxic chemicals linked to breast cancer; and taking a stand against corporate pinkwashing. We work to see that everyone has access to evidence-based, affordable, culturally competent healthcare and we work to eliminate the social inequities in breast cancer outcomes. Our power is in our members. Take action at bcaction.org.

GET UPDATES
Make sure you don’t miss any of our action alerts on important campaigns to help address and end the breast cancer epidemic. Sign up for updates at bcaction.org/signup.

WEBINARS
We host free webinars featuring topic experts who offer independent, unbiased information on important breast cancer issues, including mammography screening, health inequities, and environmental links to breast cancer. Check out our free webinars at bcaction.org/category/webinars/.

FOLLOW US ON FACEBOOK, TWITTER, AND INSTAGRAM.
Get your daily dose of truth-telling news and analysis about the latest issues in breast cancer. Follow us @bcaction.

MAKE A DONATION
Breast Cancer Action will never take corporate funding from any company that profits from or contributes to breast cancer. Your support makes our work possible and keeps us independent. Donate online at bcaction.org/donate.
Board of Directors FY 2021 – 2022

Paris Adkins-Jackson
Sharon Barrett
Alma Busby-Williams
Laura Hamasaka
Naveena Jaspal
Gail Kaufman
Channte’ Keith
Tracy Kolian
Alicia Justice
Lee Ann Slinkard
Stacey Strongarone
Tamatha Thomas-Haase
Nicole Villaluz
Belle Shayer

Staff FY 2021 – 2022

Jayla Burton, Program Manager
Zoë Christopher, Program Officer & Operations Manager
Lopa Pal, Development Manager
Tibby Reas Hinderlie, Communications Manager
Krystal Redman, Executive Director
Heather Stone, Development Manager