



# Opportunities for Engagement

WITH

**BREAST  
CANCER  
ACTION**

**WE ARE A NATIONAL EDUCATION AND  
ADVOCACY ORGANIZATION THAT WORKS  
TO ACHIEVE HEALTH JUSTICE FOR ALL  
PEOPLE AT RISK OF AND LIVING WITH  
BREAST CANCER.**

---

We view breast cancer through a social justice lens with the understanding that, in order to address and end this disease, we must tackle the root causes of health inequities. These inequities are perpetuated through the complex interplay of culture, power, economics, racism, and sexism, and result in unacceptable and disproportionate rates of breast cancer incidence, mortality, and survival that impact Black and brown folks. Our events provide opportunities for our community to plug into this work in fun and galvanizing ways and to demonstrate the impact of our work on the lived experiences of people living with and at risk of breast cancer. We hope you'll join us for one or both of them.

Our goal is to make these events as affordable for people to attend—free if possible—while still raising critical funds for BCAction. To do that we are seeking Event Collaborators to help make these visions a reality and Event Sponsors, both individual and corporate, who can help underwrite this event.

If you are interested in sponsoring or helping to plan one or both of these events please contact Development Manager, Lopa Pal at [lpal@bcaction.org](mailto:lpal@bcaction.org). If you simply would like to attend an event to learn more about BCAction, we welcome that as well.

# June 2022 – Drawing the Connections

The 2nd Annual Drawing the Connections is an art auction and virtual event that uplifts the connections between breast cancer, health equity, and other social justice issues.

This celebration of activism and art raises crucial funds for our work and engages our community of activists in a moving and inspiring way.



**This evening will include:**

- An art auction featuring a wide variety of styles and mediums
- An opening-night virtual fundraiser highlighting a few of the artists whose pieces center on breast cancer and its connections to other social justice issues, and most closely aligns with our programmatic work

In 2021 we featured over 30 artists, including Nelson Barrera from the Dominican Republic, ceramist Barbara Coffman, and Puerto Rican activist/artist Ricardo Levins Morales, to name a few.

# October 2022 – Radical Disruption and Compassionate Resistance

Each October BCAction's unapologetic activist community from across the nation gets together for inspiring speakers, videos, entertainment, and a special update about our industry-disrupting Think Before You Pink® campaign.

**This year we'll enjoy:**

- A conversation with leaders who are on the frontlines of our Think Before You Pink® campaign.
- A moment of collective action on the campaign.
- Music, entertainment, and some video testimonials from BCAction members.



The 2022 event will bring our community together in radical disruption and compassionate resistance and we'd love for you to join us.